



Nov/Dec 2011 E-Newsletter

AK SPCA welcomes new Executive Director

We would like to welcome Maureen E. O'Neill, who comes to us with a great deal of experience in animal welfare – both as a volunteer and as the Executive Director of a full-scale animal welfare agency. Having lead nonprofit organizations, Maureen is acutely aware of how important it is to involve the full community in our efforts. "Every person has a responsibility, and every person can make a difference," she says. Maureen welcomes people to become involved with us in the cause of preventing cruelty towards animals.

New Clinic Veterinarian joins the AK SPCA

We are pleased to announce that Dr. Paula Schmidt joined the Alaska SPCA as our new [clinic veterinarian](#) on October 1, 2011. She comes to us from a successful private practice in Anchorage, and is deeply committed to the well-being of animals. Dr. Schmidt deeply recognizes and values the impact of spay/neuter services in our fight to prevent pet overpopulation and pet cruelty, and will be a great asset to our organization and mission.



Community outreach and rescue efforts make us "Alaska's SPCA" – 29 dogs just rescued!

The Alaska SPCA recognizes the importance of community outreach to help end the cycle of animal cruelty and suffering. Recently we were asked for our help in a large inter-state rescue to save the lives of 29 wolf-dogs, which are illegal as pets in the state of Alaska. The wolf-dogs lived on 8-foot chains, as a road-side attraction. We provided logistical assistance, coordinating transportation, crating and the all important spay/neuter services. The Alaska SPCA team worked long

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Featured Animal



[Stella](#) is a 3-year-old black and white female. She is a love-bug who greets you and responds to her name with a cute and gentle meow. She will come to you when she is called and will let you know she wants to be held by reaching up to you with her front paws. She gets along well with other cats and really enjoys playing with toys. Her favorite toy is the laser light, which she can enjoy for a long time. Would Stella be a wonderful addition to your family? She is very easy-going and would be a

hours with a clear purpose to help these animals be liberated. Without our help, these beautiful creatures would not have been able to make it to their forever safe homes living on a sanctuary. We will continue to update you about this incredible project and the significant impact we have been able to make on the lives of the rescued animals.

Gift wrapping fundraiser for 'Walk with Mojo'

Please join us on Friday, December 23rd, at Barnes & Noble in Anchorage from 4-11pm to have us wrap all of your Christmas packages. This is a [benefit to raise money](#) for next June's "Walk with Mojo" fun run/walk. This spring, the Alaska SPCA will hold the second fundraiser in honor of our beloved Mojo. The event helps raise money for our shelter animals with special needs. Thank you to Barnes & Noble for sharing the store at 200 E. Northern Lights Blvd with us.

AK SPCA launches new YouTube channel

Now you can watch videos of our adoptable animals and post your own. We'd love to have a collection of videos of our 'happy tails' fur children. Visit www.youtube.com/AlaskaSPCA to share your stories with us today. Thank you!



One-year Anniversary of PetSmart Partnership

We would like to thank Petsmart for working with us for the past year to provide a very visible showcase for our adoptable animals. Many cats have found their 'fur-ever' homes this year through the [PetSmart Partnership](#) program. There are usually 5-9 cats on display and new kitties are brought in when others are adopted or when they move back to the Fat Cat Inn at the Adoption Center to give others a chance to be seen.

Help the Etsy Artisans help the Alaska SPCA

The Alaska SPCA would like to thank the generous [Etsy Artisans](#) who donate their creations to benefit our homeless animals. There are new artists joining on a regular basis, and they all have amazing treasures to offer – especially at the holidays. Please follow the link above to see the kind folks whose work directly benefits our animals.



Carrs selects AKSPCA as a 'Charity of Choice'

Thank you to [Carrs](#) for selecting us a Charity of Choice and for continuing their partnership with us by providing our outreach program with dog and cat food donations that are damaged en route and cannot be sold. Our desire is to work with a local food bank to coordinate offering pet food to people who need food delivery services. Anyone who is interested in helping us

great first-time cat owner, plus she loves dogs! Please come in and visit with her. She would enjoy that. Call (907) 344-3622 today to find out more and to meet this special girl.

[See all our available pets](#)



Kids' book written by AK SPCA staffer

"[Raven, the Cat Who Wanted to be Loved](#)" was written by our Adoption Center assistant manager, Shannon Basner. Intended for readers aged 9-12+, it tells the story of Raven, a shelter kitty, who was very misunderstood, but found his forever home and learned how to love and be loved in return. Available on Amazon.com. All proceeds donated to the AK SPCA.



KTUU presents "2 to the Rescue"

Please tune in to KTUU's weekly "2 the Rescue" segment to see Mitch Sego introduce you to one of our adoptable animals each Friday. Click [here](#) to see this week's featured animal video as well as videos from previous weeks.

delivery services. Anyone who is interested in helping us coordinate this effort can contact Maureen at monell.sPCA@alaska.net.



If you would like to make a donation or find out other ways you can help the Alaska SPCA continue its work, please click [here](#).

Your contribution helps pay for care of sick animals, food, supplies, vaccinations, spay/neuter and outreach programs.

**On behalf of the animals you are helping,
thank you very much.**

Business Office & Spay Clinic: (907) 562-2999
549 W. International Airport Rd., Suite B-2
Anchorage, AK 99518
email: clinic@alaskasPCA.org

Thrift Shop: (907) 562-1092
549 W. International Airport Rd., Suite B-4
Anchorage, AK 99518
email: thriftshop@alaskasPCA.org

Pet Adoption Center: (907) 344-3622
7309 Arctic Blvd.
Anchorage, AK 99518
email: adopt@alaskasPCA.org

**Click [here](#) to see all of our adoptable
animals on Petfinder.**

Want to volunteer at the Thrift Shop?

Do you have a few hours to spare helping with working in the Thrift Shop? If so, we need you! Please send an email to Jacqueline at thriftshop.sPCA@alaska.net today to help the animals. Thank you!

**We are on
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